



Capital Projects Symposium

SPONSORSHIP PROSPECTUS

NOVEMBER 3 - 5, 2024

TORONTO, ON



CIM
ICM

Canadian Institute of Mining,
Metallurgy and Petroleum
Institut canadien des mines,
de la métallurgie et du pétrole

Why sponsor the CIM Capital Projects Symposium?



Our industry is heavily criticized for not being able to deliver successful projects. Supporting this symposium will help us all deliver better project results and improve our global reputation at a time when it is needed most. This symposium is the only global industry event that focusses 100% on mining projects internationally. It provides an opportunity for our community to share best practices and allow for the development of our human capital.

Having your corporate brand attached to this symposium shows your interest to help improve capital project delivery in mining. Your branding will be front and center for potential clients, employees, financiers, and other industry professionals to see and identify your organization's expertise and interest in developing our people, delivering successful projects and improving our industry's reputation. Your sponsorship helps us keep delegate costs low, enabling us to have more people attend and thus providing a greater impact.

The fourth edition of this conference is focused on the key elements that result in successful project execution, project development, financing methods and execution methods. It's about people getting together to discuss lessons learned and to share best practice to safely and successfully execute mine capital projects.

SPONSORSHIP

Opportunities Overview

- **Platinum level sponsor - \$13,000**
with 4 available
- **Gold level sponsor - \$7,500**
with 8 available
- **Silver level sponsor - \$3,000**
with 10 available
- **Exhibitor level sponsor - \$2,500**
with 10 available
- **À-la-carte sponsor**
Several available options

*All logos will be sized to sponsorship level and placed in alphabetical order within their respective level.

Sponsorship Matrix

Please provide your logo or your banner artwork in high resolution (or according to specs) to be used on our digital platforms.

BENEFITS LEVEL	Platinum \$13,000	Gold \$7,500	Silver \$3,000	Exhibitor \$2,500
PRE-EVENT				
Logo and link to company website on our symposium website	X	X	X	X
Recognition in notifications and eblasts	X	X	X	X
Recognition on CIM's social media channels	X individually	X group	X group	
AT THE EVENT				
Free attendee registrations	4	2	1	1
Tabletop in the main Foyer (6' x 3')	X			X
Logo on Sponsorship Banner – sized to sponsorship level	X	X	X	
Logo in the Conference Mobile App	X	X	X	X
Acknowledgment at key social events	X	X	X	
Extra tickets for the social event	2	1		
Moderating an Expert Panel Session	X			

À-LA-CARTE ITEMS

Unit price

COFFEE BREAKS (4 available)

Branded signage at the coffee stations.

\$1,000
each

LUNCH (2 available)

Logo on signage in front of the room and branded signage on the buffets.

\$2,000

WELCOME RECEPTION (Sunday)

Acknowledgment and recognition on the conference website, in communications and logo on signage in the reception area.

\$5,000

SOCIAL EVENT (Monday)

Acknowledgment and recognition on the conference website, in communications and logo on signage in the event area.

\$10,000

LANYARDS

Logo on lanyards worn by all participants (lanyards to be provided by the sponsor).

\$5,000

BADGES

Logo on badges worn by all participants.

\$5,000

MOBILE APPLICATION (program and event features)

Branded homepage including hyperlink to sponsor website.

\$5,000

CONFERENCE PENS

Pens with logo to be offered to delegates (pens to be provided by the sponsor).

\$1,500

CONFERENCE NOTEBOOKS

Notepads with logo to be offered to delegates (notepads to be provided by the sponsor).

\$1,500

SHORT COURSES

Two (2) free registration to short courses. Logo on signage. Recognition live at the start of the courses.

\$6,000



**SPONSORSHIP
Contacts**

For more information, to discuss opportunities and to send your filled agreement:

Nadia Bakka

Sales Manager, Exhibition & Sponsorship

nbakka@cim.org

James Connolly

Conference Chair

jaconnolly@outlook.com

capitalprojects2024.cim.org

Partnership Agreement

Company:

Contact Name:

Email Address:

Mailing Address:

Telephone:

Authorized Signature:

Our company confirms its participation as:

Sponsorship

- Platinum Sponsor (\$13,000)
- Gold Sponsor (\$7,500)
- Silver Sponsor (\$3,000)
- Exhibitor (\$2,500)

À-la-carte items

- Item 1:
- Item 2:

We understand that the total for the above confirmed purchase(s) will appear on one invoice issued by the Canadian Institute of Mining, Metallurgy and Petroleum (CIM). Applicable taxes will be added.